



Demographic Summary Report

1431 Orange Camp Rd, Deland, Florida, 32724
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 28.98466
Longitude: -81.26129

	3 miles	5 miles	10 miles
Population			
2018 Population	24,285	87,208	209,328
2000 Population	14,772	64,916	157,852
2010 Population	20,075	78,727	192,742
2023 Population	26,964	93,415	222,530
2000-2010 Annual Rate	3.11%	1.95%	2.02%
2010-2018 Population: Annual Growth Rate	2.33%	1.25%	1.01%
2018-2023 Population: Annual Growth Rate	2.11%	1.38%	1.23%
2018 Median Age	47.4	42.7	42.8
Households			
2000 Households	6,327	25,604	61,077
2010 Households	8,509	30,692	73,971
2018 Total Households	10,128	33,587	79,304
2023 Total Households	11,195	35,924	84,084
2000-2010 Annual Rate	3.01%	1.83%	1.93%
2010-2018 Households: Annual Growth Rate	2.13%	1.10%	0.85%
2018-2023 Households: Annual Growth Rate	2.02%	1.35%	1.18%
2018 Average Household Size	2.39	2.52	2.60
Housing Units			
2018 Total Housing Units	11,534	38,128	89,267
2018 Owner Occupied Housing Units	7,507	22,847	57,760
2018 Renter Occupied Housing Units	2,621	10,740	21,544
2018 Vacant Housing Units	1,406	4,541	9,963
Race and Ethnicity			
2018 White Alone	83.1%	78.2%	78.6%
2018 Black Alone	7.9%	11.8%	9.9%
2018 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2018 Asian Alone	2.0%	1.6%	1.6%
2018 Pacific Islander Alone	0.0%	0.1%	0.1%
2018 Hispanic Origin (Any Race)	14.5%	19.5%	24.4%
Income			
2018 Median Household Income	\$52,591	\$47,930	\$50,258
2018 Average Household Income	\$71,259	\$62,459	\$64,247
Per Capita Income	\$29,676	\$24,708	\$24,790
2018 Population 25+ by Educational Attainment			
Total	18,047	61,605	149,392
High School Graduate	25.4%	28.6%	29.2%
GED/Alternative Credential	3.5%	5.1%	5.3%
Some College, No Degree	21.6%	23.0%	22.9%
Associate Degree	12.1%	11.0%	10.9%
Bachelor's Degree	18.3%	14.1%	14.4%
Graduate/Professional Degree	10.4%	7.4%	6.3%
Data for all businesses in area			
Total Businesses:	703	2,773	5,571
Total Employees:	5,552	27,900	53,519
Total Residential Population:	24,285	87,208	209,328
Employee/Residential Population Ratio:	0.23:1	0.32:1	0.26:1
2018 Total Daytime Population	19,850	77,287	172,354
Workers	5,760	26,364	52,101
Residents	14,090	50,923	120,253

Source: Esri, Esri and Infogroup, U.S. Census